



# Produktif Turism Blong Yumi Initiative

## Food Tourism and Agritourism Training

June 5<sup>th</sup> – June 11<sup>th</sup>, Port Vila!



The **Produktif Turism Blong Yumi Initiative** (Food Tourism and Agritourism Initiative) has officially selected the participants for this year's training and mentoring program!

Our new participants will join our 27 Food Tourism and Agritourism ambassadors from 2021 to be part of a positive, nurturing and supportive Food Tourism and Agritourism training week in Port Vila! June 5<sup>th</sup> – June 11<sup>th</sup>



Save the Date! Port Vila  
June 5<sup>th</sup> – June 11<sup>th</sup>



### Interesting Agritourism Storian

The borders are opening in July! And all businesses will need to be COVID ready! This will be a requirement for all Vanuatu Agritourism Association members!



### Guess What!

Being a member of the Vanuatu Agritourism Association takes **commitment from you!**

The Produktif Turism Blong Yumi team will be assessing every association members commitments that were agreed to in 2021. Take a look at your commitments and make sure you make an effort to meet them!



The Food Tourism and Agritourism Training Week will take place in Port Vila from June 5<sup>th</sup> to June 11<sup>th</sup>. The week will bring together all Vanuatu Agritourism Association members for a refresher week of training as well as include our 13 new Food Tourism and Agritourism Entrepreneurs!

Greetings from the Produktif Turism Blong Yumi team are very excited about supporting the Vanuatu Agritourism Association and our new enrolments with another Food Tourism and Agritourism training week! We are looking forward to assisting you with the necessary assistance for your association to function successfully. There will be presentations from the PTBY team in providing the program standard criteria, happiness index survey results, and feedback on each operator's status performance in terms of marketing. We will be providing feedback on each operator's performance status, overall report on the happiness index survey, conducting some beneficial training required to help in growing your business.

### Accommodation:

All participants will be staying on Efate (location yet to be confirmed) from Sunday the 5<sup>th</sup> of June to Saturday the 11<sup>th</sup> of June. There will be opportunity for those that are wishing to attend extra training to stay on another week. Those traveling earlier or staying longer due to the flight schedules have the option to stay elsewhere for the extra days. This can be with family or friends or we can assist to find and book accommodation. Accommodation during the training will be paid directly and all meals will be provided so DSA's will be minimal during those days.

### Meals:

All meals are provided from Sunday to Sunday. Please inform us of any special dietary requirements.

The Produktif Turism Blong Yumi Initiative (Food Tourism and Agritourism Initiative) wouldn't be possible without the support from the following stakeholders: European Development Fund (EDF 11); Vanuatu National and Provincial Governments; Senior Agritourism Officer: Kehana Andrews, Department of Tourism; National Agritourism Coordinator: Ms Votausi Mackenzie; Local Cuisine Advisor: Leonid Vusilai; Agritourism Advisor: Norah Rihai, New Zealand Ministry of Foreign Affairs (MFAT); Agritourism Advisor: Dr Cherise Addinsall, Australian Centre for International Agricultural Research (ACIAR); Indigenous Ni-Vanuatu Agro-Industry Council (INAC); SANMA Island Food Revolution; Global Environmental Fund (GEF 5) Integrated Sustainable Forest and Coastal Landscape Project, Food and Agriculture Organisation (FAO), World Vision, International Center for Tropical Agriculture (ICTA), International Fund for Agricultural Development (IFAD), Melanesia Rural Market and Innovation Development (MERMAID) project, Secretariat of the South Pacific (SPC), South Pacific Tourism Organisation (SPTO), Vanuatu Skills Partnership (VSP), National Agritourism Committee and the Vanuatu Agritourism Association.

**Key things to think about:**

**Have you got certificates for the following business essentials?**

- First Aid
- Safe Business Operations
- Safe Food Handling

If you would like to attend training for any of these certificates, please inform Kehana so that we can arrange to extend your time in Port Vila.

**Have you been meeting your commitments as Vanuatu Agritourism Association members?**

The PTBY team will be assessing each Vanuatu Agritourism Association members progress on meeting these commitments this year. Only those that are meeting their commitments will attend the training in Port Vila!

**Role as Agritourism Ambassadors**

- Be positive and supportive!
- Social media 15 posts per month on the Vanuatu Agritourism Association Page, Business page and Instagram
- Vanuatu Happiness Index, 15 surveys per month

**Actively support and participate in Vanuatu Agritourism Association members meetings by:**

- Attending meetings.
- Suggest relevant Agenda items for discussion.
- Expressing viewpoints at meetings or by other means if not possible to attend.
- Exercise discretion when responding/replying to emails.

**Transport:**

Transport to and from the airport will be provided by the Department of Tourism. You will be picked up from the Airport and taken to your accommodation. Please indicate if you require this, or if you are staying later than with family/friends and do not need a lift to the airport. Your transport to the airport in the Islands needs to be arranged by yourself (please make sure you get to the airport with plenty of time to spare!) Other transport during the week for personal reasons will not be covered.

**Agenda:**

A draft agenda for the 5 days will be sent to participants shortly.

**Punctuality and Housekeeping:**

There is a very busy schedule and a lot to cover so we need everyone to please be punctual so we can start every session on time. Phones need to be on silent when not in use.



The Vanuatu Agritourism Association is becoming a unified voice for supporting sustainable and equitable Food Tourism and Agritourism experiences in Vanuatu

In 2021 the Prodaktif Turism Blong Yumi Initiative supported the setting up of the Vanuatu Agritourism Association (VAA) which is the only recognised association in Vanuatu representing food tourism and agritourism experiences. The VAA elected a board, drafted a constitution and developed criteria for membership based on supporting a sustainable, equitable, positive, high quality agritourism sector in Vanuatu. The VAA represents Food Tourism and Agritourism Experiences in all 6 Provinces of Vanuatu



Please ensure you bring your smartphones and some of your products such as handicrafts, coffee packets, soaps etc... so we can all buy or place orders for more.



So, remember your role as ambassadors, you can help Vanuatu become a Food Tourism and Agritourism destination if you help spread the word on the Vanuatu Agritourism Association facebook page!

